SAFESTART® FORUM

FRANKLIN Tennessee
OCTOBER 20–21
2026



GETTING LEADERS ACTIVELY INVOLVED IN SUPPORTING YOUR IMPLEMENTATION

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SESSION OVERVIEW

Why leadership engagement matters

What active involvement looks like

Real-world examples and lessons learned

Securing commitment and sustaining engagement

Your next step and Q&A



WHY LEADERSHIP MATTERS

"Leadership is the art of getting someone else to do something you want done because he wants to do it."

Dwight D. Eisenhower



WHEN PLANS MEET REALITY

"No Plan Survives Contact with the Enemy."

Helmuth von Moltke the Elder (1800–1891) Paraphrased

"Everybody has a plan until they get hit for the first time"

Mike Tyson (1966 -)

COMMUNICATING SAFESTART'S VALUE

What are effective ways to communicate SafeStart's value to your leaders?

Discuss at your table for 3 minutes

Agree on one approach to share



WHAT ENGAGEMENT LOOKS LIKE

Leaders share their own SafeStart stories

Leaders participate in training

Supervisors make time for SafeStart conversations

Leaders ask questions and follow up

Leaders recognize people for applying SafeStart



REAL WORLD EXAMPLES

Pilot in a high-injury department

SafeStart Now as an innovation showcase

Visible leadership involvement

SafeStart stories at standups

Rollout to 4,500 team members

SMART goals

Dedicated resources

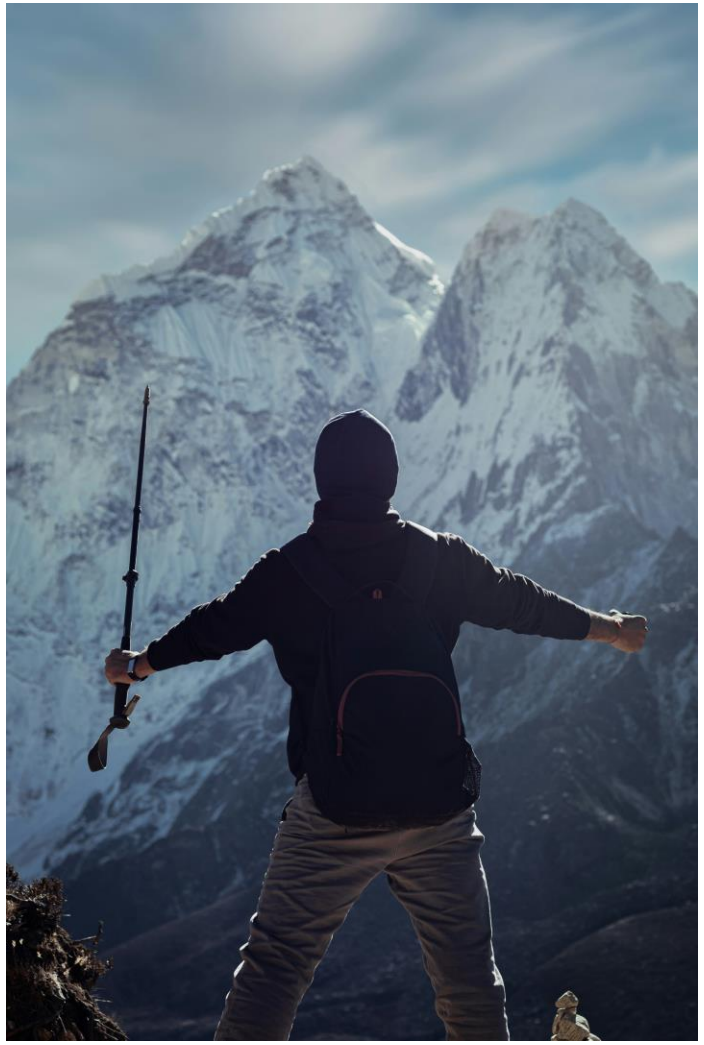
Clear expectations

COMMON CHALLENGES

What is the biggest challenge you face in getting leaders actively involved in SafeStart?

Discuss at your table for 3 minutes

Agree on one challenge to share



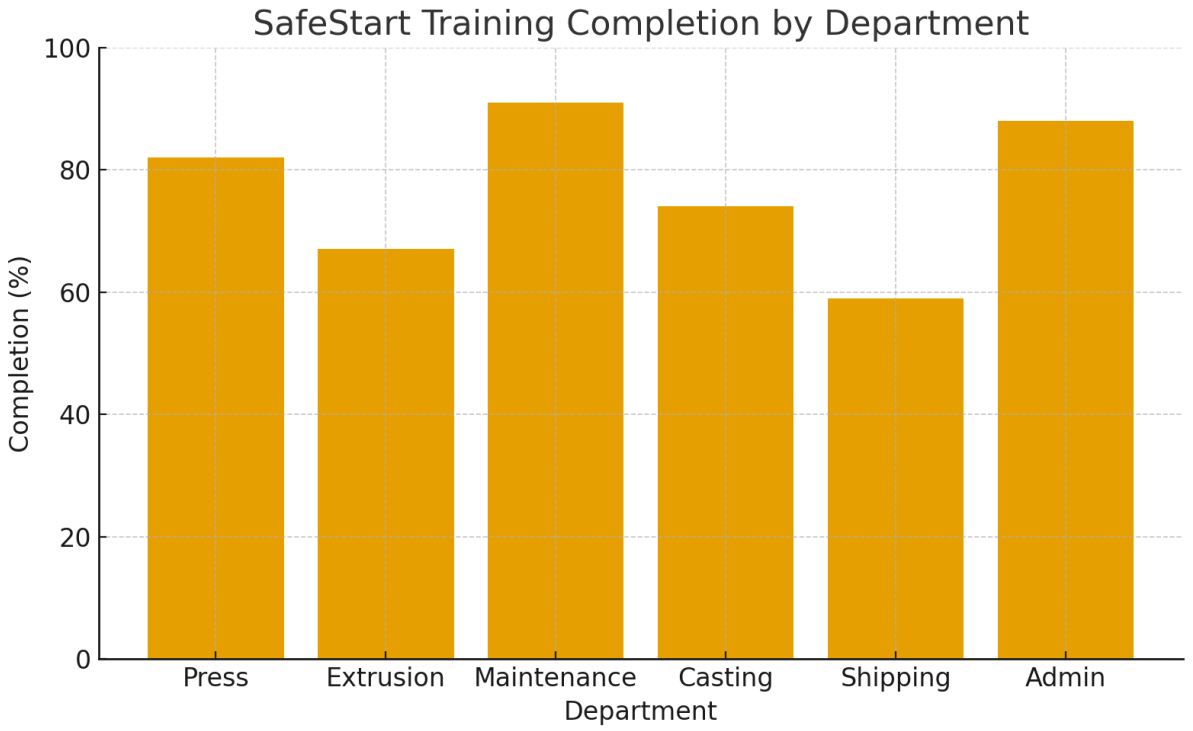
SECURING BUY-IN

What would help secure your leaders' commitment to SafeStart?

Discuss at your table for 3 minutes

Agree on one approach to share

Our example: tracking participation during initial training



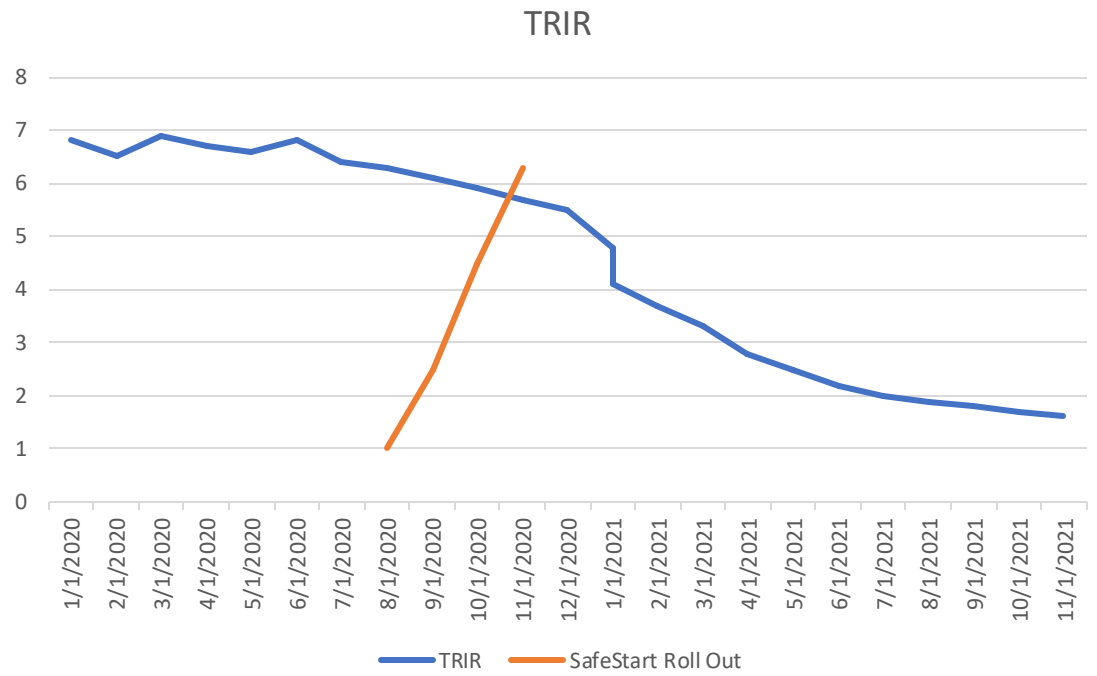
INTEGRATING SAFESTART INTO DAILY WORK

Make time for SafeStart stories in standups

Use SafeStart language in everyday conversations

Have leaders model the practices

Share progress and follow up on commitments

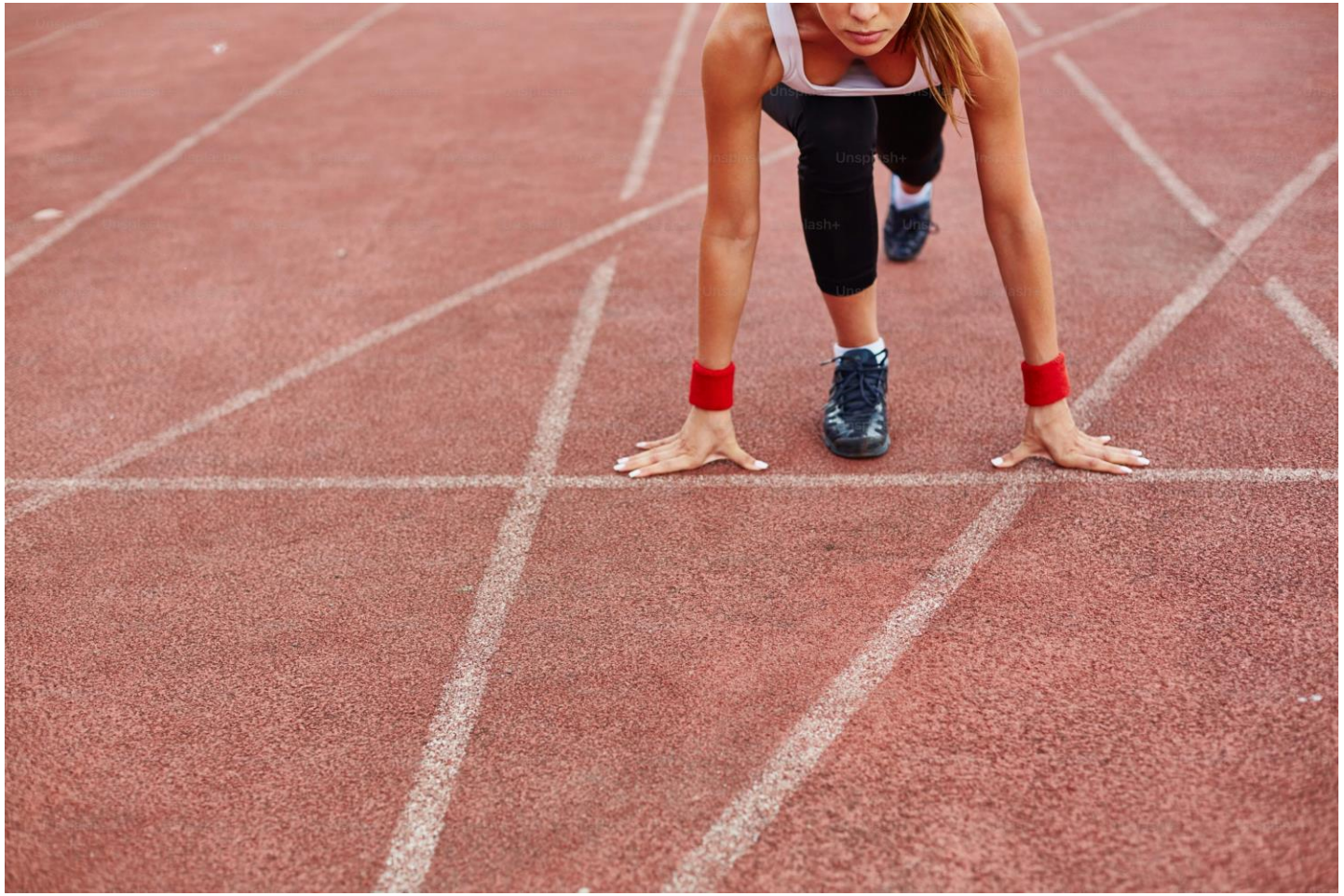


SUSTAINING ENGAGEMENT

- When training is done the real work begins
- Plan for ongoing training and retraining
- Recognize leadership support and celebrate progress

TURNING INSIGHT INTO ACTION

- Pick one next step
- Identify a barrier
- Commit to follow-through
- Engage one new leader
- Keep it visible



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THANK YOU FOR ATTENDING!

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